

The Bandera PROPHEET

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Warrior52 water - the blue bottle that's more than just H₂O

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The Bandera Prophet

A water that's good for earth, body and country is in Bandera. Warrior52 Premium Alkaline Water has been introduced to the community by local business owner and Marine veteran Jerad Wilcox, and is on shelves now. Treated without chemicals, the water is processed via charcoal filtration, reverse osmosis and ultraviolet sterilization to achieve a soft, alkaline product that experts agree is better for the body's pH balance. Fully biodegradable, bottles not recycled will break down completely within three years. Further, Warrior52 prints directly on the bottle - no paper or plastic.

"When a normal plastic bottle is recycled, the label can't stay on it. Many recycling firms send bottles overseas to strip the labels, then it's up in the air how many bottles are recycled or end up in the sea," Wilcox, Warrior52 senior veteran recruiting officer and owner of fourEight Plaques & Customs, said.

Manufactured by Warrior52, an organization dedicated to supporting active military and veterans, the premium alkaline water is for sale in one-liter bottles at the Bandera Ice House, Kickback Korner and The Redhorse Saloon. It's also available at retail sites in Boerne, Kerrville and San Antonio - just look for the blue bottle.

The water is one of the alpha products of Warrior52, which manufactures more than 50,000 items. Available to businesses at wholesale prices, shipments may be ordered in small quantities, so businesses can have their own names printed on the bottle. Go to warrior52.com for more information.

Wilcox said Warrior52 is researching sites to open a water and bottle manufacturing plant in the Hill Country, which will create 300 jobs. Currently, the water is distributed from a Georgia plant.

Wilcox said the Kickback Korner is also designated as a Guardian Site, a safehaven for veterans who may need someone to talk to, a cup of coffee, a pre-loaded gas card or other resources.