The BanderaProphet

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Bandera Best Western receives prestigious award

By Jessica Nohealapa'ahi The Bandera Prophet

The Best Western Bandera Suites & Saloon has been awarded the 2023 Champion Design Award for Best Experiential Design.

Each year, Best Western selects hotels throughout the U.S. and Canada that are examples of exemplary quality and aesthetic, judged by an independent panel of design professionals. Bandera was one of five to receive the award this year.

"With an aesthetic that is fun, modern and refreshing, the Best Western Bandera Suites & Saloon is a perfect reflection of its location in the Cowboy Capital of the World. The warm and inviting guestrooms include just the right hint of the historic wild west with a contemporary twist to create a truly seamless and immersive experience for guests," the award letter states.

Executive Director Cori Reid received the award during a ceremony held in Honolulu, Hawaii.