

The Bandera PROPHEET

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Ranch Radio Marketing group holds 4th annual Radiothon to benefit the Hill District Grandstand Youth Livestock Show

By Kassandra Cagle
Ranch Radio Marketing group

The Ranch Radio Marketing group is proud to announce the 4th annual Radiothon, to be held on Wednesday, Jan. 17, from 7 a.m. to 1 p.m.

The Radiothon will be hosted across the five-station cluster; 92.3 The Ranch; 96.5 & 93.9 The Hill Country Fox; The River 106.1; 104.3 & 102.1 The Hill Country Patriot; The Raptor 106.5. Each station will broadcast live from 7 a.m. to 1 p.m., asking businesses and individuals to donate to support the youth in our local communities.

Every dollar raised on radiothon day, including money raised via the new online auction, will go directly to the Hill District Grandstand Show youth. This year includes the addition of an online auction. The auction can be found the day of the Radiothon at www.ranchrmg.com. You can preview the items online now.

The Hill District Grandstand show supports youth from over 30 area Texas Hill Country Counties. For the Hill Country, 4-H and FFA are some of the primary programs found in local counties that help form the future leaders of our country. These programs help teach kids what it's like to care for another living being, responsibility, leadership, how to make new friends, how to organize, prioritize and work on a schedule, how to be a part of a team, and the value of serving in the community. Plus, so much more. In area livestock shows, kids learn that many hours of caring for something and sacrificing time and money can also bring great monetary reward that can be used to help pay for college or trade schools. Businesses and individuals can call 830-465-KIDS, or go online at www.ranchrmg.com to donate.